

# Impact of EU regulation on Green H2 exporters

Through RED2 (Revision) and Delegated Acts

### 2022

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## A B O U T HINICIO

### STRATEGY CONSULTANTS IN ENERGY & SUSTAINABLE MOBILITY

Founded in 2006, we are recognized as a European Leader in the hydrogen and fuel cells industry. Our vision At Hinicio, we see hydrogen as playing a central role in the future energy system to achieve climate objectives.

It is **our mission** to advise our clients and support the **building of successful strategies**, **projects**, **and public policies**, leading and accelerating the transformation of the energy system globally. By doing so, we strive to be their preferred partner and attract best-in-class human capital.

We have offices in **Brussels**, **Paris**, **Rotterdam**, **Washington DC**, **Bogota**, **& Santiago**, and commercial representation in **Mexico and China**.



STRATEGY



INVESTMENT



**PUBLIC POLICIES** 



PROJECTS DEVELOPMENT



## INTRODUCING MYSELF

 Wouter VANHOUDT

 Head of Global Bus Dev & Marketing

Master in Commercial Engineering Business Informatics & Master of Finance Vlerick Management School.

Project Coordinator for European Commission supported Standard on Green H2 Certification. Chair and Board of AIB Gas Scheme Group.

Spokesperson Hydrogen Europe – WG Industry

International experience, incl 1 year in China and 3 year in Middle East.

16+ years work experience. Belgian native. Trilingual: Dutch-English-French. Based in Brussels







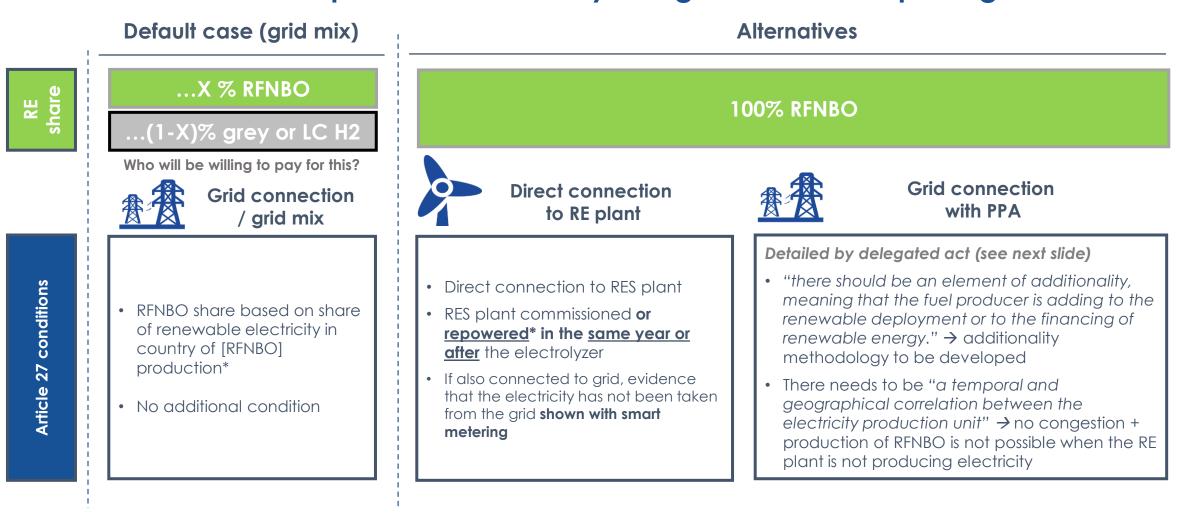
## PARADIGM SHIFT: FROM MOLECULES TO PRODUCTS DEFINED BY SUSTAINABILITY

It is not just the H<sub>2</sub> molecule, but its environmental attributes that determine the market value

Market	Maritime fuel	Aviation fuel	Renewable transport fuel: RFNBO	Renewable feedstock for industry: RFNBO	Import	ETS: carbon intensive industry, built environment, heavy transport
Applicable molecules	NH3, MeOH, e-diesel	e-kerosene	H2, NH3, MeOH, e-diesel	H2	Fertilizers (incl NH3)	Any product that falls under ETS
Product classification	low carbon fuel	e-fuel	REDII compliant, renewable transport fuel	REDIII compliant, renewable transport fuel	NH3	Any product that falls under ETS
Clients	Ship operators	Fuel suppliers	Transport fuel suppliers	Industrial H2 users (excl. conventional fuel production): - MeOH, NH3 producers - Glass manufacturers - Semiconductor manufacturers - Steel making - Biofuel Refining	Any conventional product off-taker	Any conventional product off-taker
Type of market	Incentivized voluntary market	Mandatory market	Mandatory market	Mandatory market	Incentivised voluntary market	Incentivized voluntary market
Applicable regulation	EUFuel Maritime, ETS	ReFuel aviation	(RED II Art. 25-30)	(RED III Art. 22a)	ETS and CBAM interplay	ETS
Client business model	Avoid Carbon Penalty	Compliance	Compliance	Compliance	Benefit from carbon penalties in domestic production of ammonia	Benefit from carbon penalties in ETS industries
Market size	50% of fuel for int'l shipping: - 2% in 2025 - 6% in 2030 - 13% in 2035  - 75% in 2050	eKerosene sub-mandate: - 0,7% in 2030 - 5% in 2035 - 8% in 2040  - 28% in 2050	28% of EU (inland) transport fuels by 2030, with sub-quota of 3,5% for RFNBO	50% of EU industrial H2 usage by 2030		
Product premium compared to fossil-based alternative						
Eligibility Criteria & Project Impact			Detailed discussion in upcoming slides			© Hinicio 2022 4



In the EC Concept for RFNBO production, RFNBO should not compete with electricity consumption. Elektrolysers are not required to contribute to grid flexibility either. This concept is not necessarily design choice of exporting Countries

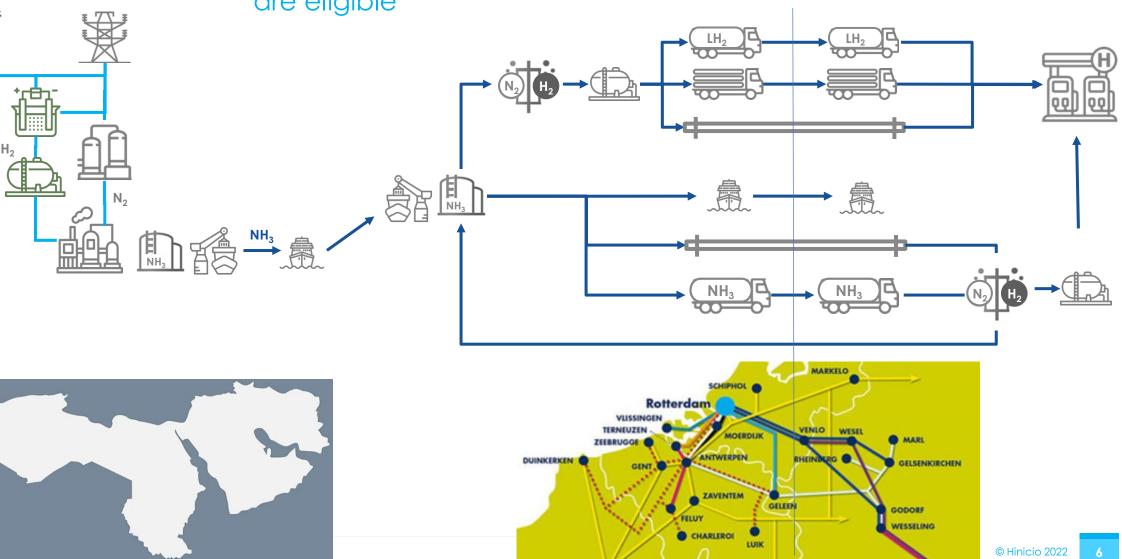


\* Repowered RES plants are considered eligible when investments requirements more than 30% of the original investment

### **RED II DEFINES 70% GHG "WELL TO WHEEL" EMISSIONS SAVINGS** inicio NEEDED, WHICH NECESSITATES COLLABORATION OVER THE VALUE **CHAIN**

For MeOH production, only CO2 sources with Carbon Tax are eligible





## YOUR KNOWLEDGE PARTNERS FOR SUSTAINABLE ENERGY PROJECTS AND STRATEGIES

### Contact

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# ABOUT **HINICIO**

### STRATEGY CONSULTANTS IN **ENERGY & SUSTAINABLE MOBILITY**

Founded in 2006, we are recognized as a European Leader in the hydrogen and fuel cells industry.

We provide support to public & private leaders for their development & investment issues.

We have offices in **Brussels**, **Paris**, Rotterdam, Washington DC, Bogota, **Santiago** and direct business representation Mexico City & Beijing. **MULTIDISCIPLINARY APPROACH** 



### **MULTIDISCIPLINARY TEAM**

Engineers, economist and **policy experts** in transportation, energy and gas industry from 12 different countries.



### OUR CONSULTING SERVICES



### **STRATEGIC ADVICE**

- Go-to-market & entry strategies
- Market studies
- Roadmaps
- Strategic alliances
- Value chain analysis.
- Alliances & competition



### M&A AND INVESTMENT SUPPORT

- Merge & Acquisitions
- Investment strategies
- Strategic due diligence
- Technical due diligence
- Market due diligence
- **Business plans**
- Public funding

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### POLICY AND REGULATORY SUPPORT

- Economic studies
- Impact analysis ex-ante & ex-post
- Analysis of regulatory frameworks
- Workshops & Trainings



### PROJECT DEVELOPMENT ASSISTANCE

- Techno-economic (pre) feasibility studies
- Business case analysis
- Project finance
- Consortium support & management
- PMO

## A HIGH VALUE BOUTIQUE FIRM WITH A GLOBAL REACH:

HINICIO is a consulting firm with a strong competence center on hydrogen since 2006.

Active in Europe, the Americas and Asia, with a 360° approach in strategy, technology, policy and markets.

### +450 studies and projects in more than 25 countries





# THEY WORK WITH US

TRUSTED BY INDUSTRY LEADERS



# inicio why do companies and governments work with hinicio?

### **RECOGNISED EXPERIENCE IN HYDROGEN & FUEL CELLS**



- We are one of the top 5 Consulting firms specialized in hydrogen in the world.
- We are the unique pure player in Latam
- More than 200 project references in the four continents speaks for ourselves.

### INDEPENDANCE, OBJECTIVITY AND RIGOR

• Our shareholding is 100% private and independent.



 Our customers value our objectivity compared to our peers, and our rigorous analysis which leads to uncompromised results.

### HIGHLY SPECIALIZED, BUT INTERDISCIPLINARY AND DIVERSE TEAM



- Mix of engineers, economists, communication experts and lawyers
- 100% of our consultants have minimum 1 Master Degree
- 12 different nationalities,

#### ROBUST RELATIONSHIPS WITH DEVELOPMENT BANKS AND INTERNATIONAL ORGANIZATIONS



We have a long history working several times with international organizations such as the **the World Bank, UNDP, European Commission, FCH-JU, GIZ, IDB, IRENA, SECO, CAF...** 

### 360° UNDERSTANDING OF THE ENERGY AND TRANSPORT SECTOR



We have worked with public and private institutions, which allow us to have a **complete and unbiased vision**. Besides, our background gives us access to a **privileged stakeholders network in the entire value chain**.

#### **PROVEN TECHNO-ECONOMIC MODELLING CAPABILITIES**



We are internationally recognized for the development of **sophisticated techno-economic and environmental models** for projects, pilots, demonstrations, road-mappings, and our capacity for national scenario planning.